

AI Phone Agent Buyer's Checklist

Vet any AI phone agent against these before you buy. Too many blanks = keep looking.

Capability

- ☐ Holds a **natural conversation** — not a press-1 menu (call their demo to check)
- ☐ Can **complete tasks**: book appointments, qualify leads — not just take messages
- ☐ Answers **your** common questions (trained on your info)
- ☐ Handles interruptions and UK accents well

Hand-off & control

- ☐ Clear **escalation to a human** — live transfer, SMS or callback
- ☐ You define **when** it hands over and what it must not attempt
- ☐ Full **call transcripts & outcomes** you can review

UK compliance

- ☐ Follows **UK GDPR**; data stored in agreed UK/EU regions
- ☐ Handles **recording consent** and PECR/Ofcom rules correctly
- ☐ Logs **auditable evidence** for every call
- ☐ UK-based or UK-compliant — not a US platform that skips our rules

Integration & cost

- ☐ Keeps your **existing phone number** (SIP/VoIP or forwarding)
- ☐ Writes into your **calendar and CRM**
- ☐ Transparent pricing — setup + monthly that scales with call volume

Hear one before you decide

Call BLANCORE's live AI agent on **+44 20 4511 4077**, or start free at blancore.tech.