

App Project Cost Estimator

Fill this in before you ask anyone for a quote — you'll get a far more accurate number.

1 — The essentials

Problem the app solves (one line):

Who uses it:

2 — Which cost band?

- ☐ **Simple** — one platform, a few screens (low tens of £k)
- ☐ **Mid** — accounts, payments, backend, iOS+Android (mid five figures +)
- ☐ **Complex** — custom features, real-time, integrations (into six figures)

3 — Cost drivers (tick what you need)

- | | |
|---|---|
| ☐ Both iOS and Android | ☐ User accounts / login |
| ☐ Payments | ☐ Backend + database |
| ☐ Third-party integrations | ☐ Polished custom design |
| ☐ Admin dashboard | ☐ Offline / real-time data |

4 — Don't forget

- ☐ Budget **15–25% of the build cost per year** for maintenance
- ☐ Could you launch a smaller **MVP** first and add the rest later?

Want a fixed-price estimate?

Bring this to a free consultation and we'll scope it honestly. blancore.tech