

AI Agency Selection Checklist

15 checks to run before you sign with any AI agency in the UK. Tick each one — walk away if too many stay blank.

Track record & approach

- They ask about your **business problem** before pitching any technology.
- They can show **AI they've actually shipped to production**, ideally in your sector.
- They'll let you **speak to a real client** who uses their work.
- They audit your **data quality** before proposing an architecture.

Contract & ownership

- Your contract states **you own the code, models, data and outputs**.
- No **vendor lock-in** — you can take the work elsewhere.
- Pricing is a **full breakdown**: build, cloud, model/API usage, maintenance.
- They offer a **small fixed-price pilot** before any full build.

UK compliance

- Fluent in **UK GDPR**; clear on where your data is processed and stored.
- Can keep processing in **UK/EU regions** if your sector needs it.
- Relevant certifications (e.g. **ISO 27001 / ISO 42001**) where appropriate.

Delivery & after

- You get the **names of the actual team** building it — no bait-and-switch.
- A concrete **post-launch support plan** (monitoring, fixing drift).
- Honest about **limitations** — no "100% guaranteed" promises.
- They can **integrate AI into your existing systems**, not just build a model.

Want a partner that ticks every box?

BLANCORE is a UK AI-first agency. Free consultation, fixed-price pilots, you own everything. Talk to us at blancore.tech or hear our live AI phone agent on +44 20 4511 4077.